



June 2026
Washington, D.C

About the Event:

Associations Innovate is the premier event focused exclusively on AI technology adoption and innovation for the association sector. As a sponsor, you play a critical role in shaping thought leadership and hands-on engagement at this industry-defining gathering. Connect with future-focused association CEOs, CIOs, and leaders in technology, operations, finance, and membership from top trade and professional associations.

This is your opportunity for high-value engagement and prominent brand visibility across event signage, marketing materials, and our website, with select programming and hosting privileges. Feature your tools in “The Lab,” our hands-on tech showcase, and lead interactive thought leadership through case studies and workshops.

Sponsorship Benefits:

*Some benefits are on a case-by-case basis

	Explorer Sponsor	Pioneer Sponsor* *Reserved for demonstrable AI products & integrated tools	Innovation Launch Partner
	\$3,000	\$6,000	\$20,000
*Opportunity to present main stage session			✦✦
*Opportunity to client case study session (must be presented by association end user)			✦✦
*Exhibition/demo space in the Learning Lab (product demo area)		✦✦	✦✦
Sponsor logo featured on event website, e-mail marketing & event signage	✦✦	✦✦	✦✦
4 complimentary staff registrations for general event days			✦✦
2 complimentary staff registrations for general event days		✦✦	
1 complimentary staff registration for general event days	✦✦		
5 discounted registration passes for clients & guests		✦✦	✦✦
3 discounted registration passes for clients & guests	✦✦		
Access to pre- and post-event attendee lists with contact information	✦✦	✦✦	✦✦



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Additional Sponsorship Opportunities:

Increase your brand exposure with additional opportunities. All additional sponsorship opportunities are exclusive. Must be an event sponsor to participate.

Happy Hour Sponsor — \$10,000

Own the event's most social and energetic networking moment.

- Welcome attendees with a brief introduction
- Prominent branded signage throughout the reception
- High-visibility positioning during a peak engagement event

Coffee Bar Sponsor — \$5,000 per day

A premium, high-touch brand experience attendees will remember.

- Two hours of unlimited specialty drinks, including espresso service
- Custom-branded coffee cart and cups
- Latte art printer featuring your logo on every drink
- Additional service hours available for \$500/hour

Lunch Sponsor — \$3,500 per day

Place your brand at the center of a major networking touchpoint.

- Logo placement on website, agenda, table-top signage, and entry displays
- Opportunity to welcome guests and deliver a brief introduction
- High foot traffic ensures extended brand exposure

WiFi Sponsor — \$3,500

Connect every attendee to your brand, literally.

- Branded WiFi network name and custom password
- Logo featured on all event WiFi instructional signage
- High-frequency visibility throughout the entire event

Session Sponsor — \$2,500

Align your brand with high-value conference content.

- Logo featured on the online agenda as session sponsor
- Option to moderate or introduce the session pending session type
- Ideal for showcasing thought leadership