



June 23-25, 2026
Washington, D.C

About the Event:

Associations Innovate is the premier event focused exclusively on AI technology adoption and innovation for the association sector. As a sponsor, you play a critical role in shaping thought leadership and hands-on engagement at this industry-defining gathering. Connect with future-focused association CEOs, CIOs, and leaders in technology, operations, finance, and membership from top trade and professional associations.

This is your opportunity for high-value engagement and prominent brand visibility across event signage, marketing materials, and our website, with select programming and hosting privileges. Feature your tools in “The Lab,” our hands-on tech showcase, and lead interactive thought leadership through case studies and workshops.

Sponsorship Benefits:

*Some benefits are on a case-by-case basis

| | Explorer Sponsor | Pioneer Sponsor* <small>*Reserved for demonstrable AI products & integrated tools</small> | Innovation Launch Partner |
|---|------------------|--|---------------------------|
| | \$3,000 | \$6,000 | SOLD OUT |
| *Opportunity to present main stage session | | | ✦✦ |
| *Opportunity to client case study session (must be presented by association end user) | | | ✦✦ |
| *Exhibition/demo space in the Learning Lab (product demo area) | | ✦✦ | ✦✦ |
| Sponsor logo featured on event website, e-mail marketing & event signage | ✦✦ | ✦✦ | ✦✦ |
| 4 complimentary staff registrations for general event days | | | ✦✦ |
| 2 complimentary staff registrations for general event days | | ✦✦ | |
| 1 complimentary staff registration for general event days | ✦✦ | | |
| 5 discounted registration passes for clients & guests | | ✦✦ | ✦✦ |
| 3 discounted registration passes for clients & guests | ✦✦ | | |
| Access to pre- and post-event attendee lists with contact information | ✦✦ | ✦✦ | ✦✦ |



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Additional Sponsorship Opportunities:

Increase your brand exposure with additional opportunities. All additional sponsorship opportunities are exclusive. Must be an event sponsor to participate.

Happy Hour Sponsor — \$10,000

Own the event's most social and energetic networking moment.

- Welcome attendees with a brief introduction
- Prominent branded signage throughout the reception
- High-visibility positioning during a peak engagement event

Coffee Bar Sponsor — \$5,000 per day

A premium, high-touch brand experience attendees will remember.

- Two hours of unlimited specialty drinks, including espresso service
- Custom-branded coffee cart and cups
- Latte art printer featuring your logo on every drink
- Additional service hours available for \$500/hour

Lunch Sponsor — \$3,500 per day

Place your brand at the center of a major networking touchpoint.

- Logo placement on website, agenda, table-top signage, and entry displays
- Opportunity to welcome guests and deliver a brief introduction
- High foot traffic ensures extended brand exposure

WiFi Sponsor — \$3,500

Connect every attendee to your brand, literally.

- Branded WiFi network name and custom password
- Logo featured on all event WiFi instructional signage
- High-frequency visibility throughout the entire event

Session Sponsor — \$2,500

Align your brand with high-value conference content.

- Logo featured on the online agenda as session sponsor
- Option to moderate or introduce the session pending session type
- Ideal for showcasing thought leadership